

Phone's for You" Call Back Word Track

"Hi! This is _____ from _____ Church,, opening this Sunday. We're calling to see if you have you been receiving some mail from us."

If they say 'yes': "Great! This Sunday at _____ a.m. is our Grand Opening Service. We're sure looking forward to meeting you in person if you can be with us!"

If 'yes': "Wonderful! Will you be bringing someone with you?"

If they say 'no': "Oh, I'm so sorry. Let me check your address to make sure we have it right." (Make any corrections needed on the card). Remind them of the place and service time.
We're looking forward to meeting you if you can be with us!

Note their reponse on the Mail List

No, we are not coming. Mark "no" on the Mail List but leave their name on it.

Yes, we are coming! Indicate how many will be with them, and how many children will need the nursery or be in junior church.

Well maybe . . .

These are "undecided". Be enthusiastic about inviting them for now or later—same location every Sunday.

Can't come this Sunday – maybe another time.

These are "undecided". Be enthusiastic about inviting them for now or later—same location every Sunday.

Take me off your mailing list.

These are "deletes". Be kind; we'll be happy to do that.

Try to reach the person whose name is on the card. If you talk to another family member, you can give them the message or offer to call later. Use your own judgment about this. If you reach an answering machine, leave this message:

"This is _____ from _____ Church, calling to remind _____ (name on List) that our Grand Opening Service is **this Sunday**, __ (date) _____. The service begins at _____ a.m .at _____. We hope you have received our mail invitations, and that you can be with us! See you Sunday at _____ a.m."

Write "Left Message" on the Comments line.